

KRONISYS INC.

COOKIE POLICY

Effective Date: September 20, 2025

Questions? Contact us at info@kronisys.com

1. INTRODUCTION

This Cookie Policy explains how Kronisys Inc. ("Company," "we," "us," or "our") uses cookies and similar tracking technologies when you visit our website or use our services. This policy should be read in conjunction with our Privacy Policy, which provides additional information about how we collect, use, and protect your personal information.

2. WHAT ARE COOKIES

Cookies are small text files that are placed on your device (computer, smartphone, tablet) when you visit a website. They are widely used to make websites work more efficiently and to provide information to website owners about user behavior and preferences.

Cookies typically contain:

- The name of the website from which the cookie has come
- The "lifetime" of the cookie (how long it will remain on your device)
- A unique identifier or other data

3. TYPES OF COOKIES WE USE

We use different types of cookies for various purposes. Below is a detailed breakdown of the categories of cookies we employ:

Cookie Type	Purpose	Duration	Consent
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			Required
Strictly Necessary	Essential for website functionality, security, and basic features	Session/Persistent	No
Performance	Collect information about website usage and performance	Up to 2 years	Yes
Functional	Remember user preferences and enhance user experience	Up to 1 year	Yes
Marketing	Track users across websites for advertising purposes	Up to 2 years	Yes

3.1 Strictly Necessary Cookies

These cookies are essential for the proper functioning of our website and cannot be disabled. They include:

- Session management cookies
- Authentication and security cookies
- Load balancing cookies
- Cookie consent preference cookies

3.2 Performance Cookies

These cookies help us understand how visitors interact with our website by collecting and reporting information anonymously:

- Google Analytics cookies
- Page load time measurement
- Error tracking and monitoring
- Website traffic analysis

3.3 Functional Cookies

These cookies enable enhanced functionality and personalization:

- Language and region preferences

- User interface customizations
- Form data retention
- Chat widget functionality

3.4 Marketing Cookies

These cookies are used to deliver relevant advertisements and track campaign effectiveness:

- Advertising platform cookies (Google Ads, LinkedIn)
- Social media integration cookies
- Retargeting and remarketing cookies
- Conversion tracking cookies

4. THIRD-PARTY COOKIES

We use various third-party services that may place cookies on your device. These include:

4.1 Analytics Services

- **Google Analytics:** Website traffic and user behavior analysis
- **Hotjar:** User experience and heat mapping (if applicable)

4.2 Marketing and Advertising

- **Google Ads:** Advertising campaign management and tracking
- **LinkedIn Marketing:** Professional network advertising
- **Facebook Pixel:** Social media advertising and analytics

4.3 Communication Tools

- **Customer Support Chat:** Live chat functionality
- **Email Marketing Platforms:** Newsletter and campaign tracking

5. SESSION VS. PERSISTENT COOKIES

5.1 Session Cookies

Session cookies are temporary cookies that are deleted when you close your browser. They are used for:

- Maintaining login status during your visit
- Remembering items in shopping carts or forms
- Ensuring website security during your session

5.2 Persistent Cookies

Persistent cookies remain on your device for a specified period or until manually deleted. They are used for:

- Remembering user preferences between visits
- Analytics and performance measurement
- Personalized content delivery
- Marketing and advertising optimization

6. HOW WE USE COOKIE INFORMATION

The information collected through cookies helps us:

6.1 Improve Website Performance

- Monitor website speed and functionality
- Identify and fix technical issues
- Optimize user experience across devices

6.2 Understand User Behavior

- Analyze popular content and pages
- Track user navigation patterns
- Measure engagement and conversion rates

6.3 Personalize Your Experience

- Remember your preferences and settings
- Provide relevant content recommendations
- Customize interface elements

6.4 Deliver Targeted Marketing

- Show relevant advertisements
- Measure advertising campaign effectiveness
- Prevent spam and fraud

7. YOUR COOKIE CHOICES AND CONTROL

You have several options for managing cookies on our website:

7.1 Cookie Consent Manager

When you first visit our website, you will see a cookie consent banner allowing you to:

- Accept all cookies
- Reject non-essential cookies
- Customize your cookie preferences by category
- Access this Cookie Policy for more information

7.2 Browser Settings

Most web browsers allow you to control cookies through their settings. You can:

- Block all cookies
- Block third-party cookies only
- Delete existing cookies
- Receive notifications when cookies are set

Important: Blocking or deleting cookies may affect website functionality and user experience. Some features may not work properly without certain cookies.

7.3 Browser-Specific Instructions

For detailed instructions on managing cookies, please refer to your browser's help documentation:

- **Chrome:** Settings > Privacy and Security > Cookies and other site data
- **Firefox:** Options > Privacy & Security > Cookies and Site Data
- **Safari:** Preferences > Privacy > Cookies and website data
- **Edge:** Settings > Cookies and site permissions

8. OPT-OUT OPTIONS

You can opt out of specific types of tracking:

8.1 Google Analytics

Install the Google Analytics Opt-out Browser Add-on available at:

<https://tools.google.com/dlpage/gaoptout>

8.2 Advertising Cookies

Opt out of interest-based advertising through:

- Digital Advertising Alliance: www.aboutads.info/choices
- Network Advertising Initiative: www.networkadvertising.org/managing/opt_out.asp
- European Interactive Digital Advertising Alliance: www.youronlinechoices.eu

9. MOBILE DEVICES

Mobile devices may use similar tracking technologies:

9.1 Mobile App Tracking

If you use our mobile applications, we may collect information through:

- Device identifiers and advertising IDs

- App usage analytics
- Push notification preferences
- Location data (with permission)

9.2 Mobile Browser Cookies

Mobile browsers handle cookies similarly to desktop browsers. You can manage mobile cookie settings through your device's browser settings.

10. INTERNATIONAL TRANSFERS

Some of our third-party cookie providers may transfer data internationally. We ensure appropriate safeguards are in place, including:

- Adequacy decisions by regulatory authorities
- Standard contractual clauses
- Privacy Shield certification (where applicable)
- Other approved transfer mechanisms

11. DATA RETENTION

Cookie data is retained for different periods depending on the type and purpose:

Cookie Category	Typical Retention Period
Session Cookies	Until browser session ends
Functional Cookies	30 days to 1 year
Analytics Cookies	26 months (Google Analytics default)
Marketing Cookies	30 days to 2 years

12. UPDATES TO THIS COOKIE POLICY

We may update this Cookie Policy periodically to reflect changes in our practices, technology, or legal

requirements. When we make significant changes, we will:

- Post the updated policy on our website
- Update the "Effective Date" at the top of this policy
- Notify users through appropriate channels when required
- Obtain renewed consent where necessary

13. CONTACT INFORMATION

If you have questions or concerns about our use of cookies or this Cookie Policy, please contact us:

Kronisys Inc.

Email: info@kronisys.com

Subject Line: Cookie Policy Inquiry

Address: West Palm Beach, Florida, United States

We will respond to your inquiry within thirty (30) days of receipt.

14. LEGAL BASIS FOR PROCESSING

Our legal basis for processing personal data through cookies varies by purpose:

- **Legitimate Interest:** Analytics and performance cookies
- **Consent:** Marketing and non-essential functional cookies
- **Necessary for Service:** Strictly necessary cookies for website operation
- **Contract Performance:** Cookies required to deliver requested services